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Global supply chains are essential to worldwide commerce, and the underlying logistics involved in sending, receiving, moving, and storing goods is central to that success. It's no surprise that the terms

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“supply chain” and
“logistics” have become
conflated and are often
confused with each other.

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practice has been in
existence for centuries. The
terms Logistics and Supply
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but there is a subtle
difference that exists
between the two. 'Logistics'

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has a military origin, and used to be associated with the movement of troops and their supplies in the battlefield.

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transportation of goods over
large distances to meet the
peak period of demand can be
very difficult. But wait –
there's more!

What are the biggest

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the supply chain to achieve
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The global supply chain
industry is growing thanks
to new business models and

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innovative technologies.
Some of these growing
sectors include warehousing,
e-commerce, and home
delivery. As logistics and
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What is global logistics?
Global logistics connects
critical components of the
supply chain from a

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product's point of origin to its point of consumption—to ensure timely and efficient distribution of goods from producers to consumers. In 2016, the global volume of merchandise trade was \$16 trillion, according to the

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