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Graphic design is a competitive and challenging field. Practitioners looking to future-proof their careers need to keep their design skills sharp and their knowledge of trade tools always updated. Whether you have been a graphic designer for some time or have just found your way into this exciting field, these graphic design tools can help you achieve your creative potential.

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This book combines beginning design principles with design skills and software instruction. Using a hands-on approach, ideal for the introductory student in graphic design, the book starts each chapter with a design "masterwork" by a well known graphic designer then walks the reader through the concepts being covered and shows them how to use the appropriate software to produce their work.

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Knowing how to use Adobe's creative software—specifically Adobe Illustrator, InDesign, and Photoshop—is a base requirement for many graphic design jobs. In fact, “it's so integral to being a graphic designer that we're now seeing students using the software in high school and even middle school,” Jankowski says.

Graphic Design Skills | Monster.com

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Written by a leading teacher and practitioner, the book integrates clear explanations of the concepts behind great design with instruction in the use of the core software packages - Photoshop, Illustrator, and Indesign.It is written especially to help beginners learn the essentials of graphic design quickly and to reflect the fact that the creative process needs to involve a thorough integration of design principles with software capabilities.

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