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In Nudge, Richard Thaler and Cass

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Sunstein discusses at length how choices are designed and how we can make better decisions in personal finance, health, relationships, etc. A few takeaways:

- A 'Nudge' is anything which pushes people slightly in one direction or to make some decision through context and design. It

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is a 'choice architecture' which alters people's behavior in a predictable way without restricting any options.

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is a very simple and well-explained book about life. Richard H. Thaler is the author of this book. Richard H. Thaler was awarded the 2017 Nobel Prize in Economics.

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Nudge: Improving Decisions About Health, Wealth, and Happiness (2008), a business self-help book by Richard H. Thaler and Cass R. Sunstein, explores the myriad of small factors that influence decision making and the things we can do to ensure that we are

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The book draws on research in
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