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Music Industry:
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HOW TO START YOUR

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internet. This record label business plan template free can be freely used for getting all industry and market trends, you should know to start a record label business plan. The record label industry is an older one but it spread widely in the 1990s, when the independent tables,

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home studios, and
consumer recording
technology became
more common.

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for writing your own
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There ' s a lot to
consider when
establishing an
independent record
label and running it
as a successful
business. This guide
will take you through
the most important
points you ' ll need
to cover in your

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is normally the last...

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A cool slide deck with gradients on the background and many illustrations of objects related to music is here for those who want to pitch a business plan for their record label!

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8 Essentials for a

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Summary. This is the section that will summarise the main objectives of your label. This section will actually be written last. After you have ...

2. Business overview.

Introduction: In this section you want to introduce the key

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expand it into more
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organization and
tracking documents
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record label more

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efficient throughout
it's growth and
evolution. It Will Help
You Get Funding and
Investors This is
without a doubt the
biggest reason for wr
iting your business
plan.

~~The Ultimate Record
Label Business Plan~~

The retail record
industry is dominated

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by a few large corporations. These corporations control over 87% of the CD sales in this country. 8% of the sales are controlled by Indie record labels, a less commercial version of the large corporations. The remaining 5% is a hodge podge of record labels. Most

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labels take the shot
gun approach to
sales.

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Summary.

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Starting an

Independent Record

Label With No Money

– Sample Business

Plan Template. 1. Be

Ready To Learn.

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There is no limit to what and when you can learn. In fact, it has been said that education in life is a continuous thing and so you must be willing to learn a great deal of things as you tinker with starting an independent record label.

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The company plans
to produce artists on

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four separate Record labels. These labels cover a broad spectrum of the music industry, from Jazz, to Contemporary Christian music, to Rock. The company already has established ties to various artists in the industry, and plans to search for new artists

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components such as
a MISSION

STATEMENT,

EXECUTIVE

SUMMARY,

COMPANY

DESCRIPTION,

INDUSTRY ANALYSIS,

This is an actual
record label business

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plan you can use as a
template to develop
a workable plan of
action and success
for your label!

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it, and I've received
some amazing
success stories of the
funding and
investments they've
been able to acquire
as a result! Bonus:

"The Record Label of

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the Future." (146
pages; 8" x 10"; ISBN:
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This business book is
different. Unlike
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you'll read with titles
like "How To Craft

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The Perfect Business Plan in 89 Incredibly Simple Steps", this book is different. It's a simple "How To" guide for creating a Business Plan that's right for you and your business and also an easy to follow workbook. The workbook will guide you through the process you need to

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follow. It tells you the questions that you need to consider, the numbers you need (and how to get them), and supporting documents you need to gather. The main purpose of a business plan is to aid YOU in running YOUR business. So the workbook has been

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designed for you to write the information in and refer back to as needed. If you need to supply your Business Plan to another party, such as a bank if you're looking for finance, then it's simple to type up the various sections for a professional document. Running

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your own business is both a challenging and daunting prospect. With a well-thought-out business plan in place (anticipating the challenges you'll face AND the solutions) it will be much less daunting and much more exciting. Good luck! Molly

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The overall retail value of the U.S. record industry was \$11.5 billion in recent years. With the help of this new book you can get a piece of that business by starting your own independent record label. You will learn all the aspects of starting your record label business,

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finding your artists,
pricing your
products, marketing
your business, and
conducting your day-
to-day business
operations. This
comprehensive new
book will show you
step-by-step how to
set up, operate, and
manage a financially
successful
independent record

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label, including startup costs for a record label, the equipment you will need, how to get your recordings made into CDs and distributed, marketing and promoting your music, and distribution methods. The book covers the entire process of

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starting a small record label from startup to ongoing management in an easy-to-understand way by pointing out methods to increase your chances of success and showing you how to avoid the common mistakes that can doom a startup. The new companion CD-ROM

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contains all the forms used in the book in PDF format for easy use, as well as a detailed business plan, which will help you precisely define your business, identify your goals, and serve as your firm's rÃ©sumÃ©.

The basic components include a current and pro

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forma balance sheet,
an income statement,
and a cash flow
analysis. While
providing detailed
instructions and
examples, the author
leads you through
finding a location
that will bring
success, managing
and training
employees,
accounting and

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procedures, auditing, successful budgeting, and profit planning development, as well as thousands of great tips and useful guidelines. You also will learn how to draw up a winning business plan, how to set up computer systems to save time and money, how to

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hire and keep a
qualified,
professional staff,
how to keep bringing
customers back, and
how to generate high
profile public
relations. In addition,
you will become
knowledgeable
about basic cost
control systems,
equipment layout
and planning, low

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and no cost ways to satisfy customers and build sales, and low cost marketing ideas. You will also learn how to get your music on sites where customers pay to download your music such as Rhapsody, iTunes, and others. With the help of this book you can turn your love of music

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into a highly **Business Plan**

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The companion CD-ROM is included with the print version of this book; however is not available for download with the electronic version. It may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-

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world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

Multi-platinum music producer and author of Gotta Get Signed How To Become A Hip Hop Producer,

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Sahpreem A. King is back with his long awaited follow up, Surviving The Game How To Succeed In The Music Business. In this book, Sahpreem takes music business newcomers by the hand and teaches them how to succeed in the music business the do-it-yourself

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way. In addition, Sahpreem talks about music publishing, marketing and promotion, starting an online record label, the power of social media, and making money from your music without being signed to a record deal. Music is a business. That ' s what this book is all

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about. For a whole
host of justifiable
reasons, there have
been numerous other
books that have been
published about the
“ talent side ” of the
music industry. What
distinguishes this
book is the author ’ s
firsthand experience
in the industry from
both the talent side
and the business

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side. Artists from all genres of music, managers, producers, A&R directors, entertainment lawyers, PR consultants, label executives, and the public at large will benefit immeasurably from reading and studying King ' s advice and good counsel.

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Sahpreem King's practical approach on how to get into the music business, and how to do well as a result of your passion for the art form and your willingness to grind and work hard every day, is informed by his years of experience, first as a DJ and recording artist, and then as a

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successful producer.

The book is more than an industry insider ' s view.

Sahpreem tells you what to do and what not to do, from imparting to you his basic knowledge about music to the deeper wisdom that he has acquired over the last twenty years.

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sustainable career in
the music business,
covering such topics
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performance, touring

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recording in the
studio, promotion,
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how to change it and
start making money
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musicians can't lie.

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About ten years ago, I

started my first music

promotion campaign

while I was playing

guitar in a band.

What started as a

hobby back then

became my

obsession. I started

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Promoting all sorts of music, from local bands to international pop stars, when I worked as a freelance A&R and music promoter for major and independent record labels. That was where I tested and tried everything out...That was where I learned...And here, in

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this book... is where I want to share with you what I've learned. What you'll learn inside this ebook could easily be worth \$100's and \$1.000's of USD to you and your music, if you apply the steps laid out in the ebook. You're going to learn:
How to avoid a \$10.000 promotion

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Business Overview of
the music industry
today The 6 steps of
professional music
promotions (most
people forget step 1
+ 2 and that's why
they mostly fail) The
exact music sales
system you can use
to sell your first 1,000
records (even
without record label)
Examples and a

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template so you can
copy our system And
more... This book can
help you to sell
1,000's of records and
to make a living from
your music. You'll
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With the evolution of the music business and the shifting influence of large record labels, the artist manager is now – more than ever – at the center of an artist ' s career. Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their

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management while simultaneously managing their own careers. Including key industry insights, exclusive planning guidance, management tools, and strategies for a successful career, Artist Management for the Music Business has the tools to support any new

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or experienced artist manager. Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists' careers. This follow-up to the best-selling second edition features a new chapter on

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Entrepreneurship

including detailed
information on how

to run an artist

management

enterprise as a

business and includes

coverage of

anticipating risks,

reacting to

challenges, and basic

money management.

The chapter also

contains additional

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effective use of social media, the Web, and handling online promotion. For additional resources, visit the book 's website at www.artistmanagementonline.com.

No one understands
the music
industry--from the

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technology, to the legalities, to the new industry

practices--better than veteran music lawyer Donald Passman. In this completely revised and updated seventh edition of All You Need To Know About the Music Business, which the Los Angeles Times called "the industry

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bible” and which has sold hundreds of thousands of copies, Passman offers executives and artists, experts and novices alike the essential information they need not only to survive in these volatile and exciting times, but also to thrive. Drawing on his unique, up-to-the-

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minute experience as
one of the most
trusted advisors in
the business,
Passman offers
advice concerning: -
The Copyright
Royalty Board ' s
latest decisions
regarding online
transmissions. - The
developing new
customs concerning
new technologies

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Such as streaming on
demand, ringtones,
and digital

downloads. Passman
also gives guidance
on other

fundamental issues
such as how to: -

Select and hire a
winning team of
advisors--personal
and business

managers, agents,
and attorneys--and

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commissions, percentages, and fees in a way that will protect you and maximize these relationships. -

Master the big picture and the finer points of record deals. - Navigate the ins and outs of songwriting, music publishing, and

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copyright law. -
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-Maximize concert
touring and
merchandising deals.

Almost everyone in
the music business,
from musicians and
songwriters to
entertainment
lawyers and record
company executives,
are scrambling to sort
out what is going to
happen next, and

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Passman is right in the thick of these changes. Here is a book for anyone interested in a music career: a comprehensive and crucial guide to making it in one of the world ' s most dynamic industries.

The music business is part of the

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entertainment Business Plan

industry, a segment
Billion dollars

worldwide,
surpassing the
automotive sector in
sales, behind only the
defense industry.

Artists and small
producers do not
have specific
knowledge and skills
to undertake their
own business or to

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manage their career.

This study sought to address the main issues in the areas of the music industry, entrepreneurship, finance, and marketing. We seek to present the issues through a simple language, using concrete examples and making critical remarks. The

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production chain of music is based primarily on two products: the disc and the show. The decline in record sales has turned the show on the main source of income for artists today.

Entrepreneurship today comes as a response to unemployment, both

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for a newly formed 22 years of age, as well as a recently fired 40 years. Undertake means doing a project. The first step is to prepare the business plan. You need to control costs, have a competitive profit margin and calculate the taxes involved in each operation to benefit

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from the business
and longevity in the
artistic career. No
organization survives
on the market
without a positive
final balance. Selling
records the shows is a
strategy to earn two
products recipe with
a unique
opportunity. The
internet is a means to
promote and sell

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music. It is a way to circumvent the commercial radio and put the products available to the world at no cost with stock and commission. All of this is marketing. In the final part of the work, we present a business plan template for a music band. The information entered

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in the program reflect the reality of the Brazilian market. The business model is prepared by national laws that favor microenterprise and small business.

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