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Fawcett, Ellram & Ogden, Supply Chain Management: Pearson ...

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To implementation

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theories, and its roles in meeting key supply chain objectives. The book addresses problems related to inefficiency, opacity, and fraud, helping the digitization process, simplifying the value creation process, and facilitating collaboration. The book is balanced between blockchain and supply chain application and theory, covering the latest technological, organizational and regulatory developments in blockchain from a supply chain perspective. The book discusses the opportunities, barriers, and enablers of blockchain in supply chain policy, along with legal and ethical implications. Supply chain management faces massive disruption with the dynamic changes in global trade, the impact of Covid-19, and technological innovation. Entire industries are also being transformed by blockchain, with some of the most promising applications in supply chain management.

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Examines blockchain's impacts on supply chains in four key industries: Food and beverage, healthcare, pharmaceuticals, and finance

Achieving the promise of e-business Two divergent approaches exist in purchasing and supply management organizations today, which give at least the perception of conflicting direction: 1. Some organizations, counseled by consultants and e-procurement software suppliers, but without a clear understanding of current actual procurement processes, have implemented expensive systems with the expectations of tremendous savings and

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spectacular supply chain improvements. The results often haven't lived up to the claims. 2. Many buyers and purchasing managers, failing to grasp the potential benefits from e-procurement, have resisted change, and not given their full support to system improvements. Those who have delayed have missed the opportunities of vastly improved processes and supplier contributions. Both have valid viewpoints, but neither has delivered on the true promise of supply chain improvements, so the lessons of this book should benefit both. Active supporters of e-procurement can benefit from understanding the "nuts and bolts" approach to the fundamental supply management processes in a global context. Moreover, buyers and their managers with a better vision of the future will be better prepared to adapt to and support the needed changes.

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