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Self Publishing Podcast #101 - Selling Your First 1000 Copies with Tim Grahl

10 Insights from Your First 1000 Copies, with Tim Grahl

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Your First 1000 Copies The

About the Author. Tim Grahl is the author of *Running Down a Dream* and *Your First 1000 Copies*. For over a decade he has worked with top authors and creatives including Daniel H. Pink, Barbara Corcoran, Hugh MacLeod, Hugh Howey, Chip and Dan Heath, and many more. He has run the campaigns to launch dozens of bestselling books and built and sold two companies.

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YOUR FIRST 1000 COPIES - TIM GRAHL The former tried and tested ways of book marketing (there are still authors and publishers doing pretty well on that basis) are giving way to newer and more innovative marketing approaches. "Good marketing is first and foremost about creating lasting connections with people. Focus on being relentlessly helpful.

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Your First 1000 Copies guides you through the process of developing your fan base. Tim emphasizes the importance of creating an email list. Its okay to manage your marketing and launch through social media but you want to hook people and get them on to an email list.

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This is a system that any author can immediately put in place to start building their platform. Whether you're a seasoned author looking to step into the new publishing landscape, or you're a brand new author, Your First 1000 Copies will give you the tools to connect with readers and sell more books.

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